To: All Media

 For immediate release

**The Deputy Minister in the Presidency, Ms Thembi Siweya to unveil the brand-new state-of-the-art studios at Vision FM 88.5 / 101.7 MHz**

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**Johannesburg, South Africa, 19 April 2022.**

The Media Development & Diversity Agency (MDDA, led by the Deputy Minister in the Presidency, Ms Thembi Siweya (MP), will unveil the brand-new state-of-the-art broadcast studios at Vision FM 88.5 / 101.7 MHz, on Friday, 22 April 2022, in Tzaneen, Limpopo, South Africa.

Vision FM is the first Christian community radio station in Limpopo, it was licenced in May 2019 under a non-profit organisation called Don’t Blame God Ministries. The tagline for Vision FM is, “The voice of hope” and it serves the communities within the Mopani District Municipality.

The main objectives for the Christian community radio station are to provide motivational content for the betterment of the community, to educate and teach community members about ethical behaviour, and to inculcate good manners to both young and old based as part of the universal accepted human values.

Vision FM’s broadcast format is 40% talk and 60% music, which consists of different genres of Christian music, and some traditional music with the message of encouraging and building moral fibre and the spirit of Ubuntu. The languages of broadcast are 50% Xitsonga, 40% Sepedi, and 10% English.

The new state-of-the-art studios will elevate the quality of broadcasting, making Vision FM appealing to potential business partners and propelling the community radio station to even greater heights.

**The unveiling of State-of-the-Art Studios is scheduled as follows:**

**Date: Friday, 22 April 2022**

**Time: 09h00-13h00**

**Venue: Stand No 40329,Adonai Street,Mbekweni,Tzaneen**

Ends

For more information, contact the MDDA Senior Manager: Communications and Strategy, Rudzani Tshigemane, e-mail: Rudzani@mdda.org.za /068 104 0984

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