**MEDIA ADVISORY**

To: All Media

For immediate release

**The MDDA to unveil a** **State-of-the-Art Studio installed at East Wave Radio**

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**Johannesburg, South Africa, 13 October 2021.**

The Media Development & Diversity Agency (MDDA) is proud to announce that it will be unveiling the new state-of-the-art broadcast studio for East wave Radio on Sunday, the 17 October 2021 in Gauteng Province, South Africa.

East Wave Radio was established early 1995, just after the 1994 Democratic Elections.The station’s licence was first issued on the 23rd of June 1996 and began broadcasting with 12 volunteers who were earlier trained at the Wave Factory under the auspices of some well-known radio personalities. 26 years later, East wave Radio has successfully managed to build a brand new, fully furnished, and equipped production and on-air studios. This has been made possible by MDDA.

The unveiling of State-of-the-Art Studios is scheduled as follows:

Date: Sunday, 17 October 2021

Time: 09h00-13h00

Venue: East Wave Radio studios (Lenasia-CBD) Next to Shoprite

**Ends**

For more information, contact the MDDA Senior Manager: Communications and Strategy, Rudzani Tshigemane, e-mail: Rudzani@mdda.org.za /068 104 0984

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