To: All Media

 For immediate release

**The Deputy Minister in the Presidency Ms Thembi Siweya, (MP) to unveil the brand-new studios at Bodumedi Community Radio 105.0 FM**

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**Johannesburg, South Africa, 04 July 2022.**

The Media Development & Diversity Agency (MDDA), led by the Deputy Minister in The Presidency, Ms Thembi Siweya, (MP), will unveil the brand-new state-of-the-art broadcast studios at Bodumedi Community Radio 105.0 FM, on Friday, 08 July 2022, in Schweizer Reneke, Mamusa District Municipality in the North West province, South Africa.

Bodumedi FM is a youth orientated community radio station that serves the community of Mamusa and Dr Ruth Segomotsi Mompati district municipalities. The station was formed by a group of young people who wanted to provide fresh news and information to the community through media and the internet. Through its programming, Bodumedi FM has opened the information and communication platforms in Mamusa local municipalities.

The languages of broadcast are Setswana, English and Afrikaans. Bodumedi’s pay offline is (Re Gokaganya Bophirima), which means; I Want to Break Free in English. Young people in Mamusa and surrounding areas are indeed using the advice they get from the community radio station’s shows to better their lives. The community radio station has become a job creation outlet for young graduates born and bred within the community, it also helps young people who are interested in a media to learn the ropes at the Bodumedi FM with hopes of being recognised by the bigger mainstream broadcasting radio stations.

The new state-of-the-art studios will enhance Bodumedi Community Radio station to audio streaming and other 4IR opportunities, which will elevate the quality of broadcasting, opening more areas to the programmes and content that carries information about community activities and inspire young people to be the best at whatever career they choose to follow.

**The unveiling of State-of-the-Art Studios is scheduled as follows:**

**Date: Friday, 08 July 2022**

**Time: 09h00-13h00**

**Venue: 20 Buiten Street,Schweizer-Reneke, South Africa**

Ends

For more information, contact the MDDA Senior Manager: Communications and Strategy, Rudzani Tshigemane, e-mail: Rudzani@mdda.org.za /068 104 0984

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Issued by the Media Development and Diversity Agency.